



Title: অমূলপ্রত্যক্ষ

“Concept paper for Video Art”

MSJ2202: Convergence Communication 2

Section: 1

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Submitted To:

Mohammad Shazzad Hossain, PhD

Assistant Professor, Department of Media Studies and Journalism
University of Liberal Arts Bangladesh (ULAB)

Created By:

Shafrin Akter Chowdhury

ID: 223012033

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Concept paper of video art

Title: অমূলপ্রত্যক্ষ

Idea:

Concept Paper for the Video Art "অমূলপ্রত্যক্ষ" (Illusory Perception).

The aim of this video art is to evoke in the audience a realization of how blindly we believe in fake news and actively participate in its dissemination. The title, "অমূলপ্রত্যক্ষ" (Illusory Perception), reflects how fake news convinces us and forces us to believe in falsehoods. Despite being free, we struggle to speak the truth. Instead, we continue to believe in and propagate fake and fabricated news. These false narratives control us to such an extent that we eventually become blind unable to recognize or accept the real world's truth. We simply believe whatever is fed to us.

This video art is created in connection with "Unmasked Network Propaganda". The shots will be interconnected, forming a narrative where each scene contributes to the overall story. To enhance the impact, I will use various visualization techniques, such as color transitions with shot changes and symbolic elements (signifiers) that will captivate the audience.

Visualization:

Shot 1:

The title of the video art and the creator's name will appear through newspaper clippings, placed beside a table lamp. Background noise will be present in this scene.

Video Message 1: Highlights the publication of fake or misleading news in newspapers.

Video Message 2: The table lamp symbolizes the truth.

Shot 2:

A young woman sits next to the table lamp, attempting to write something on blank sheets of paper. She continuously changes the sheets, appearing anxious and sweating.

Video Message 1: The woman is trying to express the truth but finds herself unable to do so.

Video Message 2: She is overwhelmed by fear, making it difficult for her to find the right words.

Video Message 3: Her excessive sweating represents her fear she anticipates that someone

may soon arrive to force her into believing and spreading fake news instead.

Shot 3:

Suddenly, someone knocks on the door. As the woman opens the door, a figure enters with a black cloth covering their face. Upon entering, the figure covers the table lamp with a black cloth and burns the papers on the table using a lighter. The woman looks terrified.

Video Message 1: This figure represents those in society who spread fake and misleading news.

Video Message 2: The black cloth over their face signifies that although they know the truth, they choose not to see it or acknowledge it. They have become blind by consistently believing and propagating falsehoods.

Video Message 3: By covering the table lamp and burning the papers, the figure ensures that the truth remains hidden.

Shot 4:

Eventually, the same black cloth appears over the woman's eyes and mouth. Both the woman and the masked figure sit side by side next to the now covered table lamp.

Video Message 1: The woman has now become blind as well she will neither see nor speak the truth anymore.

Video Message 2: She has now joined those who spread fake news and has begun to support and believe in falsehoods.

Production Plan:

Cast:

I will be asking my friends and family members who will give me permission to record them for the video art.

Props & Costume:

Black clothes.

Paper.

Lighter.

Table lamp.

Camera and equipment:

Redmi note 10 pro.

Tripod.

Location:

Shafrin's House, Keranigonj, Dhaka.

Editing:

Shafrin Akter Chowdhury